



SPONSOR INFORMATION

Adventure Safety Conference

October 9-10, 2027 | Bangkok, Thailand



VIRISTAR.

**ADVENTURE
SAFETY
CONFERENCE**

ABOUT THE CONFERENCE

Building on years of global collaboration in adventure safety

Viristar has an aim to advance the safety and quality of the adventure sector worldwide. We've worked with government agencies, nonprofits, businesses, and adventure, travel, experiential and outdoor professionals from over 80 countries on six continents in support of this goal.

At Viristar we've been bringing people together for multi-day in-person experiences of learning, sharing, and networking since 2018. This includes delivering adventure safety trainings in locations from Thailand, Japan, Taiwan, and Malaysia to Indonesia, Hong Kong, Vietnam, China and beyond.

In 2020, Viristar was encouraged by a leader in the adventure sector to put on an adventure safety conference, and this has been part of Viristar's vision since that time.

The Adventure Safety Conference is a natural extension of Viristar's years of experience in putting on multi-day in-person gatherings devoted to adventure safety professional development experiences and supporting continuous improvement of the adventure sector worldwide.





Bringing professionals together to advance safety and quality in adventure experiences in Asia and beyond

The Adventure Safety Conference provides high-quality professional development for those working in the adventure sector while bringing stakeholders together to collaborate on advancing the industry.

Through community-led conversations, participants explore topics such as adventure safety standards and guidelines, sensible regulation, training and accreditation programs, the role of industry associations, and the value of adventure activities in fostering sustainable economic development.

The Adventure Safety Conference also provides a forum for local and regional stakeholders to discuss priorities, identify opportunities, and develop strategies for improving adventure experiences in their region.

By creating a space for learning, networking, and collaboration, the conference supports adventure professionals in strengthening both the safety and quality of adventure experiences in Southeast Asia and beyond.

For organizations committed to supporting the continued development of the adventure sector, sponsorship offers a meaningful opportunity to contribute to these conversations while building relationships with the professionals, leaders and decision-makers driving progress across the industry.

**SCAN TO
LEARN MORE**



Learn more or become a sponsor: <https://conference.viristar.com/asc-asia/sponsor-exhibit/sponsor/>

WHY BE A SPONSOR

Sponsoring the Adventure Safety Conference puts your brand in front of leading professionals in the adventure sector. Conference sponsorship offers a platform to showcase your organization and connect with decision-makers, policymakers and practitioners. Aligning your company with the Adventure Safety Conference can highlight your commitment to advancing safety and quality in the industry while building valuable professional connections.

With an anticipated attendance of at least 100 participants, the conference offers access to an engaged audience from across the industry.

SPONSORSHIP VALUE

Sponsoring the conference provides opportunities to connect with a focused professional audience.

Sponsoring the conference provides opportunities to:

- Build relationships with decision-makers and industry leaders
- Demonstrate your commitment to advancing adventure safety and quality
- Increase brand awareness within the adventure sector
- Showcase products and services to a professional audience in the exhibit hall
- Connect with organizations seeking solutions, partnerships, and resources



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WHOM YOU REACH

Connect with leaders shaping the future of the adventure industry

Attendees of the Adventure Safety Conference represent a valuable audience for sponsors because they are leaders and decision-makers who have an influence in shaping, operating and regulating adventure activities worldwide.

Connecting with this audience creates meaningful opportunities for visibility, relationship-building and long-term engagement with those establishing policies, funding priorities and operating standards across the sector.

The Adventure Safety Conference is designed to bring together diverse and influential professionals in the adventure sector, including:

- Adventure program administrators
- Adventure guides and activity & trip leaders
- Policy-makers and regulators
- Adventure tourism, education and recreation agencies
- Health, safety and security experts
- Leadership of governing bodies and industry associations

This mix of leading professionals in the adventure sector results in a focused professional environment where sponsors can connect directly with those driving standards, practices and investment priorities in adventure safety.

SPONSORSHIP TIERS

Become a sponsor and connect with leaders across the adventure sector. Review the opportunities below and reserve your sponsorship before spaces are filled.

Sponsor Benefits	Essential Sponsor <i>USD 2,500</i>	Executive Sponsor <i>USD 5,000</i>	Premier Sponsor <i>USD 7,500</i>
Logo on Conference Website	X	X	X
Social Media Recognition	X	X	X
Conference Program Ad in the Printed and Digital Program	Half-page	Full-page	Full-page
Conference Registrations	1	2	3
Inclusion in Email Newsletter		X	X
Logo on Conference Signage		X	X
Exhibitor Table Registration		X	X
Opening Reception Tickets		2	3
Mention During Keynote Session and Awards Ceremony			X
Website Spotlight			X
Scholarship Provided to Scholarship Recipient on Sponsor's Behalf			X



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